SHARED ASSESSMENTS
THIRD PARTY RISK SUMMIT
SUMMIT 2020

BRINGING TOGETHER OUTSOURCERS, VENDORS, AND THOUGHT LEADERS TO MEET TODAY’S THIRD PARTY RISK MANAGEMENT (TPRM) CHALLENGES.

WHAT IS THE SUMMIT?
The Summit is the premier global, multi-industry event centered around addressing challenges that affect Third Party Risk Management. The purpose of the Summit is to bring together leading experts in risk management to identify trends and share best practices.

WHAT SPONSORS WILL GAIN:
» Visibility as a thought leader in third party risk.
» Opportunities to share your technology or service with third party risk practitioners.
» Networking with potential customers and strategic partners.
» Insight into challenges members face in TPRM.

ABOUT SHARED ASSESSMENTS
The member-driven Shared Assessments Program is the global trusted authority in helping organizations of all sizes protect against third party risk. The collective intelligence of the membership informs thought leadership, education and certifications, best practices, tools and research used by thousands of organizations worldwide in managing vendor relationships.

For more information on Shared Assessments Summit, please visit www.sharedassessments.org/summit or email info@sharedassessments.org.
OUR SUMMIT ATTENDEES

are Shared Assessments members. This means their organization is investing in Third Party Risk as a strategic initiative. Members attend Summit to network with fellow members.

69%

100% satisfied attendees per 2019 exit survey

28% Third Party Risk Management

26% Information Security/Tech

9% Risk Management

5% Compliance

Risk 3%

Services 3%

IT 3%

Government 1%

Financial 38%

Other 24%

Consulting 7%

Insurance 11%

Manufacturing/CPG 4%

Healthcare 6%

28% Third Party Risk Management

36% Senior Practitioners (Director, Head, Vice President)

10% C-Suite (CEO, CISO, Chief Privacy Officer)

41% Practitioners (Analyst, Manager)

13% Other

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SHARED ASSESSMENTS – 15 YEARS OF THOUGHT LEADERSHIP IN THIRD PARTY RISK

Past Summit keynote and panel topics
• What CISOs are Facing Today and in the Future
• Convergence of Operation Technology (OT) and Information Technology (IT)
• Reputational Risk and Crisis
• Innovation in Regulation
• AI, Robotics and Machine Learning: Impact on Third Party Risk
• Financial Technology and Third Party Risk
• Board Oversight of Disruptive Risk
• Risk Framework and Risk Appetite
• How Boards are Looking at Risk
• Continuous Monitoring and Benchmarking of the Supply Chain
• The Future of Third Party Risk
• Third Party Risk Research Update

Summit Week

<table>
<thead>
<tr>
<th>Monday</th>
<th>All Day TPRM Workshop</th>
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</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>AM Workshops</td>
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<tr>
<td></td>
<td>PM Workshops</td>
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<tr>
<td></td>
<td>VIP Reception</td>
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<tr>
<td>Wednesday</td>
<td>SUMMIT</td>
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<tr>
<td></td>
<td>Network Reception</td>
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<tr>
<td>Thursday</td>
<td>SUMMIT</td>
</tr>
<tr>
<td>Friday</td>
<td>Certification Workshops</td>
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</tbody>
</table>

Summit Speaker Alumni

- **Steve Katz**
  World’s First CISO
  Founder, Risk Solutions LLC

- **Richard Clarke**
  First Cybersecurity Czar
  Founder, Good Harbor Consulting

- **Shamla Naidoo**
  Global CISO
  IBM Corporation

- **Jim Routh**
  CISO
  MassMutual

- **Tammy Rambaldi**
  Director of Enterprise Risk
  Johnson & Johnson

- **Renee Forney**
  Senior Director of Cyber Assurance
  Capital One

- **Devon Bryan**
  CISO
  The Federal Reserve System

- **Gary Bruner**
  CIO
  El Paso Electric

For current developing Agenda and Speakers for 2020 visit [http://summitsharedassessments.org](http://summitsharedassessments.org)

The Shared Assessment Summit is one of the few “I can’t miss” sessions of the year. It provides the latest in innovation, major external factors impacting our industries delivered through expert speakers, and connection to some of the best people in our industry.

- Mark Holladay, Chief Risk Officer, Synovus Bank
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Booth #83

BitSight has been a proud sponsor of the Shared Assessments conference for years. We love the opportunity to connect with third party risk professionals, discuss new and emerging trends, and share our experiences in the market.

- Jake Olcott, Vice President, BitSight Technologies
SPONSORSHIP LEVELS
The Summit is the best way to have meaningful conversations with senior decision makers in third party risk. Our Membership model and focus on collaboration makes Summit a unique environment for the exchange of ideas.

2020 Sponsorship Levels
New in 2020. To accommodate different sponsors needs, Shared Assessments will offer sponsor levels based on aggregate spend on exhibit space, sponsored speaking and branding. Sponsorship Levels will be based on overall rate card spend.

<table>
<thead>
<tr>
<th>Level</th>
<th>Recognition on website, emails, show signage and conference app</th>
<th>Recognition on SUMMIT backdrop and tote bag</th>
</tr>
</thead>
<tbody>
<tr>
<td>$60K +</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>$40K +</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>$30K +</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>$15K +</td>
<td>X</td>
<td>X</td>
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<tr>
<td>$10K +</td>
<td>X</td>
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</table>

- Julia Perry, Senior Program Manager, Security and Compliance, Zillow Group

Participating in the Summit opened opportunities to work with professionals and understand the essential work and sharing of expertise is extended by encouragement to participate in forums conducted throughout the year. This was a high quality experience that pays continuous dividends.

For more information on Shared Assessments Summit, please visit www.sharedassessments.org/summit or email info@sharedassessments.org.
SPEAKING SPONSORSHIPS
$40,000

Shared Assessments offers three speaking slots to address the entire Summit attendee audience. Due to the high volume of requests we receive for the limited speaking slots, we ask for sponsors to submit a Sponsorship Speaker Request Form for consideration. Submissions will be reviewed stripped of sponsor name and reviewed by our subject matter experts. Three speakers and two alternates will be selected. By submitting the Sponsorship Speaker Sponsor Form, you agree to pay the sponsorship fee if your Sponsorship Request to Speak is accepted.

Three 30 minute presentations or hosted panel are available:

<table>
<thead>
<tr>
<th>Luncheon Day One</th>
<th>April 29, 2020</th>
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</thead>
<tbody>
<tr>
<td>Breakfast Day Two</td>
<td>April 30, 2020</td>
</tr>
<tr>
<td>Luncheon Day Two</td>
<td>April 30, 2020</td>
</tr>
</tbody>
</table>

The speaking sponsorships will include an Exhibition Space and two complimentary registrations to the Summit.

To request a Sponsorship Speaker Request form, please email kelly@santa-fe-group.com.
RECEPTION AND NETWORKING SPONSORSHIPS
$20,000

Be a part of what makes Shared Assessments unique – networking among members. Sponsor will have an opportunity to speak to reception attendees and thank them for attending and provide a brief 5-10 minute overview of your organization.

VIP & Awards Ceremony Reception | April 28, 2020

This kick off to Summit serves as a celebration of the Shared Assessments members, partners and guests who have supported the Program. This invitation-only event is a prime networking opportunity and allows sponsors to make a big impression.

Summit Networking Reception | April 29, 2020

This reception at the end of Day 1 of the Summit is open to all attendees and is held in the Exhibitor Hall. This unprogrammed networking event is a great opportunity to speak with peers, prospective clients and third party risk leaders.

Most conferences have good speakers and good agendas. Where the Shared Assessments stands apart is the level of camaraderie and networking. There is truly nothing like this group and this Summit.

- Dan Desko, Schneider Downs

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SHOWCASE YOUR BRAND

<table>
<thead>
<tr>
<th>Exclusive Workshop Sponsor $15,000</th>
<th>APRIL 27-28</th>
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<tbody>
<tr>
<td>Shared Assessments hosts two days of pre-Summit workshops for TPRM practitioners who want hands on learning for their programs. This sponsorship includes an Exhibit table outside the workshop classrooms to meet attendees during breaks and an opportunity for a 5-10 minute introduction to all attendees. (Does not include Exhibit table for Summit April 29-30)</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Refreshment Sponsor $15,000</th>
<th>APRIL 29-30</th>
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<tbody>
<tr>
<td>Summit is known for an abundance of snacks and refreshments! Have your logo on display as attendees keep their networking energy up. Logo will appear in break area for both days of Summit.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Lanyard Sponsor $10,000</th>
<th>APRIL 29-30</th>
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<tbody>
<tr>
<td>Get your logo on the lanyard for all attendee badges.</td>
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<thead>
<tr>
<th>WiFi/Power Sponsor $10,000</th>
<th>APRIL 29-30</th>
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<tbody>
<tr>
<td>Provide WiFi and power for attendees. Sponsor recognition will appear at every table.</td>
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</table>

<table>
<thead>
<tr>
<th>Journal Book Sponsor $10,000</th>
<th>APRIL 29-30</th>
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<tbody>
<tr>
<td>Have your logo on the journal books provided for all attendees.</td>
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</table>
EXHIBITOR AND SOLUTION SHOWCASE

Exhibitor tables are the most popular sponsorship offering for companies with third party risk technology products. Showcase your organization’s products and services and engage in meaningful conversations during networking breaks and the Networking Reception.

- Exhibitor Space: one table top display space with 6’ table
- Two complimentary registrations to the Summit
- Logo recognition on the website, emails and conference app as an Exhibitor.

<table>
<thead>
<tr>
<th>Exhibitor table</th>
<th>APRIL 29 AND 30</th>
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<tbody>
<tr>
<td>$10,000</td>
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With a Solution Showcase, exhibitors can add a 20 minute presentation, demonstration or Q&A in a designated room during a networking break (limited to four).

<table>
<thead>
<tr>
<th>Solution Showcase</th>
<th>APRIL 29 OR 30</th>
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<tbody>
<tr>
<td>$10,000</td>
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</table>
APRIL 29-30, 2020 | RITZ CARLTON PENTAGON CITY | ARLINGTON, VA

Sponsor and Exhibitor Type:

<table>
<thead>
<tr>
<th></th>
<th>EXHIBIT TABLE</th>
<th>PASSES</th>
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</thead>
<tbody>
<tr>
<td>LUNCH SPEAKING DAY 1</td>
<td>1</td>
<td>2</td>
<td>$40,000</td>
</tr>
<tr>
<td>LUNCH SPEAKING DAY 2</td>
<td>1</td>
<td>2</td>
<td>$40,000</td>
</tr>
<tr>
<td>BREAKFAST SPEAKING DAY 2</td>
<td>1</td>
<td>2</td>
<td>$40,000</td>
</tr>
<tr>
<td>VIP RECEPTION</td>
<td>1</td>
<td></td>
<td>$20,000</td>
</tr>
<tr>
<td>NETWORKING RECEPTION</td>
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<td></td>
<td>$20,000</td>
</tr>
<tr>
<td>WORKSHOP SPONSOR</td>
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<td></td>
<td>$15,000</td>
</tr>
<tr>
<td>BREAKFAST AND SNACK SPONSOR</td>
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<td>$15,000</td>
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<tr>
<td>LANYARD</td>
<td></td>
<td></td>
<td>$10,000</td>
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<tr>
<td>POWER/WIFI</td>
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<td>$10,000</td>
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<tr>
<td>JOURNAL BOOK SPONSOR</td>
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<td>$10,000</td>
</tr>
<tr>
<td>EXHIBITOR</td>
<td>1</td>
<td>2</td>
<td>$10,000</td>
</tr>
<tr>
<td>SHOWCASE (EXHIBITORS ONLY)</td>
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<td>$10,000</td>
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DISCOUNTS

<table>
<thead>
<tr>
<th></th>
<th>MEMBER DISCOUNT (-10%)</th>
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<td></td>
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</table>

Please reserve a sponsorship or exhibitor opportunity for my company. All sponsorship opportunities are limited and are offered on a first-come, first-served basis and will only be held upon receipt of payment. Note: Payment must be received within 30 days of submission of sponsorship/exhibitorship application and no later than 14 days prior to the event.

Email or Mail to:
The Santa Fe Group / Attn: Nicole Musolf
3 Chamisa Drive North, Suite 2
Santa Fe, NM 87508
Tel: 505-466-0448
nicole@santa-fe-group.com

Method of Payment
(please check the appropriate box):

Check Forthcoming: Checks must be received within 30 days of submission of sponsorship/exhibitorship application. Checks must be made payable to “The Santa Fe Group.” Please mail check to:
The Santa Fe Group
Attn: Nicole Musolf,
3 Chamisa Drive North,
Suite 2, Santa Fe, NM 87508

Credit card: Credit card payments are accepted via PayPal. Please provide an email address below and an invoice will be sent to you with a link for payment directly from PayPal.

Email address for PayPal invoice:

Contact name
Title
Company
Street Address
City, State & Zip
Phone
Email
Fax
Company Website
Signature

Shared Assessments Program members receive a 10% discount on all sponsorship or exhibitorship opportunities.